



Réinventons la ruelle ! © Alain Laforest

MAISON
DE L'ARCHITECTURE
DU QUÉBEC

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For immediate release

PRESS RELEASE

La Maison de l'architecture du Québec is proud to announce the inauguration of its annual competition **MAQ Young Architectural Critic** !

Conscious of the need to sustain and stimulate a group of high-calibre professionals in the area of critical discourse and architectural writing – particularly to that which relates to what is being produced in Quebec today – la Maison de l'architecture du Québec (MAQ) is determined to do its part by inviting students and young writers from all relevant areas of specialization (journalism, communication, art history, architecture, design etc.) to participate in its annual competition of **MAQ Young Architectural Critic** this fall which will be conducted under the aegis of an expert group of jury members.

A VERY SPECIAL FIRST EDITION

Become a young MAQ Architectural Critic and have your text published in the catalogue *Réinventons la ruelle* ! The honour of having your work exist in posterity is not given to just any critic ! This is an opportunity offered by the MAQ to aspiring journalists, researchers or curators who will be participating in this inaugural competition – the **MAQ Young Architectural Critic**.

For this competition, a **critical text of approximately 700 words** is required and should relate to the urban proposals and ideas contained in *Réinventons la ruelle* ! exhibition by the 23 architecture firms comprising some of the most inspiring architects in Quebec. Submission deadline is no later than **October 9, 2011**.

The 2011 bilingual jury of experts is presided by Roland-Yves Carignan (Chief Information Officer, *Le Devoir*) and Ian Chodikoff (Editor, *Canadian Architect*) and includes jury members Suzanne Paquet (Professor, *Département d'histoire de l'art et d'études cinématographiques*, Université de Montréal) and David Theodore (writer, and regional correspondent for *Canadian Architect*). The jury will be guided by Sophie Gironnay, Director of the MAQ – a well-known architecture journalist in her own right.

Two winners – one for a text in English and another for a text in French – will be selected and will see their writing published in a prestigious catalogue as well as a specialized publication. Winners will receive a prize of \$200 and will have the chance to refine and revise their text with the help of the best professionals in the field.

MAISON DE L'ARCHITECTURE DU QUÉBEC
Catalyseur de créativité architecturale depuis 2001

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HOW TO PARTICIPATE ?

Participants are requested to fill out a registration form available at the MAQ for a \$10 fee.

Visit www.maisondelarchitecture.ca for hours and address. The competition is open to all students, design professionals, interns, and freelancers studying or practicing in related fields. Entrants must be no more than 35 years of age.

Immersing themselves in the realities of professional life, entrants should be aware of related articles on the exhibition, study their subjects onsite and obtain necessary interviews which they themselves deem useful (with the assistance of the MAQ, of course !).

The 600 – to 700 – word text must be submitted in Microsoft Word, and must be submitted to the MAQ **BEFORE October 9th, 6:00 pm (Eastern Standard Time)**. The text can be submitted by e-mail, or in a printed format that can be dropped off at the MAQ.

Judging criteria will include :

- The quality and clarity of style
- The depth of critical judgment
- The understanding of the chosen theme and the relevancy of the thesis

Please note that the challenge of this competition is for you to be an architectural critic, and not to provide a book review or a critique of the exhibition !

N.B.: The texts will be given to the jury under a number to preserve the impartiality of the jury who might recognize one of their students, interns, or freelancers.

FOR MORE INFORMATIONS

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